

Home Furnishings Calendar 1949

JANUARY

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

FEBRUARY

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

MARCH

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

APRIL

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

MAY

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

JUNE

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

JULY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

AUGUST

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

SEPTEMBER

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

OCTOBER

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

NOVEMBER

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

DECEMBER

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

HOME FURNISHINGS CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. HOME FURNISHINGS CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Oct. 27 Just out	NEW WIDTH PATENT BACK CARPET NOW AVAILABLE An exclusive twisted patent back carpet, 12 feet wide, has just been introduced to the decorative trade. It comes in two qualities, "Soho" and "Dover" both with a permanent twist, and in four colors. Publicity: Baldwin & Mermey, 205 East 42nd Street, MU. 4-4540.	F. SCHUMACHER & CO.	60 WEST 40TH STREET NEW YORK CITY
Thursday Oct. 27 Just out	NEW THREE-WAY PORTABLE A new three-way portable radio, with three short-wave bands in addition to the standard broadcast band, is especially suited for operation not only in metropolitan areas but in mountainous regions, coastal ranges and sea-port cities. A new three-speed automatic record player is also just out. This table model is designed for continuous playing and changing of 7", 10" or 12" records of 33-1/3, 45 and 78 RPM. Publicity: Haskell Cohen, LO. 4-4488.	EMERSON RADIO	EMERSON DEALERS
Thursday Oct. 27 Just out	NEW COOK BOOK "The Art of Cheese Cookery", by Nika Standen, discusses the difference between natural, processed and cheese-food cheeses and describes their uses. It also gives recipes in which cheese is the <u>main</u> ingredient and others in which it is one of the essential ingredients. Every recipe has been tested in Young & Rubicam's experimental kitchen. Price, \$1.95. Publicity: Louise Thomas, CI. 6-1700.	DOUBLEDAY & CO., INC.	14 WEST 49TH STREET
Thursday Oct. 27 Just out	SALES PROMOTION BUDGETING PLANNING GUIDE The 1950 Sales Promotion Budgeting Planning Guide is now available to members at \$2, to others at \$5. Contact: Howard Abrahams, CH. 4-8780.	VISUAL MERCHANDISING GROUP	N.R.D.G.A. 100 WEST 31ST STREET
Thursday Oct. 27 Just out	AM. COTTON HANDBOOK The second revised edition of this practical text and reference book deals with all phases of cotton growing, cellulose, carding, yarn and cloth manufacture as well as dyeing, printing and finishing processes. Price, \$9.50. Contact: Textile Book Publishers, Inc. 303 Fifth Ave., N.Y. 16.	TEXTILE BOOK PUB.	303 FIFTH AVENUE
Thursday Oct. 27- Oct. 29	NEW BRIDAL SERVICE A demonstration of a new service to promote sales to brides will be held on these dates. This service is known as "The Bride Has Whispered, Inc." and is a complete bridal gift record store service with store and window displays, bride's preference register, interview notebook, complete, detailed manual of instructions for bridal secretaries, management and salespeople. It gives the customer immediate access to the bride's entire preference list for china, glassware, silverware, linens, furniture, rugs, pictures and all other gifts for the home. Contact: Helen Nyland, The Bride Has Whispered, Inc., Edgwood Beach, Menominee, Michigan.	ROSE'S GIFT SHOP	CLINTON, IOWA

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Oct. 27- Oct. 29	AUDIO FAIR Leading manufacturers of electronic equipment will exhibit at the Audio Fair which is open to the press, the trade and the public without charge. Anyone interested in custom installation of radios, record players and recorders from the technical point of view will find exhibits covering this field. Hours: Oct. 27, 11 A.M. to 9 P.M.; Oct. 28, 9:30 A.M. to 6 P.M.; Oct. 29, 9:30 A.M. to 4 P.M. Contact: Harry N. Reizes, Fair Manager, 342 Madison Avenue, N.Y.C., MU. 2-1346.	AUDIO ENGINEERING SOC.	HOTEL NEW YORKER
Thursday Oct. 27- Oct. 29	CAROLYN KING The opening of the new linen department in the John Taylor Dry Goods Company will be publicized by Miss King, specialist in table decoration. There will be a table decoration contest and consultant service. Publicity: J. M. Weaver, Columbia Mills, Syracuse 2, N. Y.	THE COLUMBIA MILLS	JOHN TAYLOR CO.
Thursday Oct. 27- Nov. 11	NEW EXHIBIT: STAINED GLASS AS COLOR AND LIGHT In cooperation with the Rambusch Studios the Council has just opened a new exhibit showing the processes of making stained glass as well as finished pieces by well-known artists. Hours: 10 A.M. to 5:30 P.M. Monday through Friday. Contact: Mrs. Vanderbilt Webb and Frances Wright, PL. 3-9094.	AMERICAN CRAFTSMEN'S EDUCATIONAL COUNCIL	AMERICA HOUSE 32 EAST 52ND STREET
Thursday Oct. 27- Feb. 2	TEXTILE COURSE A course of 15 weekly two-hour lectures on the History of West Asiatic Textiles, by Dr. Phyllis Ackerman will begin on this date. The lectures will be illustrated with lantern slides, actual Asiatic silks and other relevant works of art. Hours: Thursdays from 5 to 7 P.M. Cost for 15 lectures, \$35. Contact: Registrar, Asia Institute, RE. 7-7400.	THE ASIA INSTITUTE	7 EAST 70TH STREET
Friday Oct. 28 5:30 P.M.- 7:30 P.M. Cocktails	HALLOWEEN PARTY A cocktail party, with a television set as door prize, has been planned to start the season. Guests are welcome. Tickets: \$3.50 per person, the proceeds to go to service activities. Contact: Mae Wagner Carlysle, Adv. Women of N.Y., 1233 Sixth Avenue, N.Y.C., CI. 5-4149.	ADV. WOMEN OF N.Y.	HOTEL ASTOR
Friday Oct. 28 Just out	NOVEL COOKBOOK A new sort of cookbook, designed to appeal to the eye as well as to aspiring cooks, is "The Fireside Cookbook". It is illustrated in full color with hundreds of gay pictures to accompany its more than 1200 simple, basic recipes. Publicity: Elinor Green, CI. 5-6400.	SIMON & SCHUSTER	1230 SIXTH AVENUE
Oct. 29- Nov. 5	NATIONAL APPLE WEEK TO PROMOTE AND EMPHASIZE THE VALUE OF THE APPLE. CONTACT: NAT'L APPLE WEEK ASSN., 154 EAST AVE., ROCHESTER 4, N. Y.		
Oct. 30	NATIONAL RADIO AND TELEVISION WEEK TO NOV. 5.		

WEEK BEGINNING OCTOBER 31, 1949

Oct. 31	HALLOWE'EN (Monday)		
Monday Oct. 31 7:00 P.M.	AWARDS BANQUET The Financial World Fifth Annual Report Awards Banquet will be held on this date and awards will be made. Ladies are invited. Black tie. Contact: John Loeser, RE. 2-0224.	FINANCIAL WORLD	HOTEL STATLER

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Oct. 31 7:00 P.M.	THIRD LECTURE: HOME FASHIONS FUTURES At the third of a course of six lectures sponsored by the Home Fashions League, Edward Wormley for furniture and Virginia Hamill for backgrounds will discuss "Blending Modern With Traditional." Contact: Josephine Brush, SA. 2-1839.	HOME FASHIONS LEAGUE 155 EAST 96TH STREET	W. & J. SLOANE FIFTH FLOOR
Monday Oct. 31 7:00 P.M.	FIFTH LECTURE The fifth lecture in the Survey of Advertising Course will deal with Marketing Research, why it is used and how it is done, and will be given by Adolph Toigo, of William Esty & Co., Inc. Contact: Hulda Kloenne, CI. 5-4149.	ADV. WOMEN OF N.Y.	HOTEL ASTOR
Oct. 31- Nov. 2	NATIONAL FOREIGN TRADE CONVENTION, WALDORF ASTORIA, NEW YORK, N. Y. CONTACT: ROBERT BREEM, NAT'L FOREIGN TRADE COUNCIL, DI. 9-2720.		
Tuesday Nov. 1	REGULAR MEETING, UPHOLSTERED FURN. MFRS. ASSN., McALPIN HOTEL CONTACT: IRVING R. KASS, TOLLERIS, KASS & TOLLERIS, MU. 3-4247.		
Nov. 1- Nov. 8	ANTIQUES EXPOSITION & HOBBY FAIR, HOTEL STEVENS, CHICAGO, ILLINOIS. CONTACT: O. C. LIGHTNER, 2810 SO. MICHIGAN AVENUE, CHICAGO, ILLINOIS.		
Tuesday Nov. 1- Nov. 30	KATHI URBACH EXHIBIT The first public exhibition of work executed by Kathi Urbach, decorative accessories designer, will be held during November. The display will include an exciting new type of figurine costumed in the fabric sculpture for which Miss Urbach is noted and which is the forerunner of her 1950 line. Autumnal colors, leaf and fruit motifs are prominently featured. Further details will appear in later issues. Garden Publicity: Ruth Caviston, RH. 4-5767; Kathi Urbach Publicity: Frances K. Carter, Max Rogel & Associates, MI. 3-(Newark) 8738.	N. Y. BOTANICAL GARDEN	BRONX PARK, N.Y.
Wednesday Nov. 2 Just out	BOOK ON SILVER "The Practical Book of American Silver" by Edward Wenham is a comprehensive guide to the identification and appreciation of American silver, designed for beginners as well as for experienced collectors. Contact: J. B. Lippincott, VA. 6-3980.	J. B. LIPPINCOTT	521 FIFTH AVENUE
Wednesday Nov. 2- Nov. 4	CAROLYN KING Carolyn King, decorator consultant for Columbia Mills, will conduct a promotion in Paterson, N.J. in the linen department of the Quackenbush Co. A table decoration contest will be held for local women's clubs during the promotion and Miss King will lecture on "Table Glamour." Publicity: J. M. Weaver, Columbia Mills, Syracuse 2, N.Y.	THE COLUMBIA MILLS	QUACKENBUSH CO.
Thursday Nov. 3 Just out	RECTOR COOKBOOK More than five hundred of the best George Rector recipes with profiles and photographs of the famous people of the gay nineties make "Rector's Naughty Nineties Cookbook" both a visual and gustatory delight. Assembled by Alexander Kirland, these recipes are adapted to present-day figures and pocketbooks. Publicity: Louise Thomas, CI. 6-1700.	DOUBLEDAY & CO., INC.	14 WEST 49TH STREET

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>WEEK BEGINNING MONDAY, NOVEMBER 7, 1949</u>			
Monday Nov. 7 7:00 P.M.	FOURTH LECTURE: HOME FASHIONS FUTURES At the fourth of a course of six lectures sponsored by the Home Fashions League, Mary Davis Gillies will talk on "Table Settings" and James Amster will speak on "The Decorative Touch". Contact: Josephine Brush, SA. 2-1839.	HOME FASHIONS LEAGUE 155 EAST 96TH STREET	WEDGWOOD SHOWROOM 24 EAST 54TH STREET
Monday Nov. 7 7:00 P.M.	SIXTH LECTURE The sixth lecture in the Survey of Advertising Course will deal with Newspapers, their use in advertising campaigns, and will be given by Mary McClung, N.Y. Post Home News, Ben Moyer, N.Y. Daily News and Richard Murray, N.Y. World-Telegram. Contact: Hulda Kloenne, CI. 5-4149.	ADV. WOMEN OF N.Y.	HOTEL ASTOR
Monday Nov. 7- Nov. 8	CLARA DUDLEY APPEARANCE Clara Dudley, color-scheme consultant for Alexander Smith & Sons Carpet Company, will lecture and give person-to-person consultations on home decorating. The store will have a coordinated promotion of home furnishings during this time. Publicity: Emily Purcell, Alexander Smith & Sons, MU. 9-1300.	JOHN SHILLITO	CINCINNATI, OHIO
Monday Nov. 7- Nov. 11	TO EXHIBIT AT NATL. HOTEL EXPOSITION Modernage Contract Furniture, Inc. creators of modern interiors for hotels, clubs, restaurants and so forth featuring Multiplex furniture designed by Martin Feinman, will participate in this exposition in cooperation with Weil Brothers Textiles, national distributors of Loma-Loom carpeting. This concern is now entering the contract field for the first time. Publicity: Virginia Burdick, PL. 8-1725.	MODERNAGE CONTRACT FURNITURE, INC.	GRAND CENTRAL PALACE
Nov. 7- Nov. 11	NATIONAL HOTEL EXPOSITION, GRAND CENTRAL PALACE, NEW YORK, N.Y. CONTACT: A. L. LEE, GEN. MGR., 221 W. 57TH ST., N.Y.C., CI. 7-0800.		
Monday Nov. 7- Nov. 13	26TH ANNUAL WOMEN'S INTERNATL. EXPOSITION This exposition covers women's interests - cultural and industrial - from every angle. Admission 50¢ plus tax. Contact: Women's National Institute, 480 Lexington Avenue, New York, N.Y., EL. 5-6316.	WOMEN'S NATL. INST. 480 LEXINGTON AVE.	71ST REG. ARMORY PARK AVE. & 34TH ST.
Nov. 9 12:15 P.M.	HOME FASHIONS LEAGUE LUNCHEON CONTACT: JOSEPHINE BRUSH, SA. 2-1839.		HOTEL ROOSEVELT, NEW YORK.
Thursday Nov. 10- Nov. 11	PRODUCTION EXECUTIVES CONFERENCE A two day conference devoted to cost reduction will be held on these two days. There will be six sessions devoted to various aspects of the problem with a program arranged by a committee of production experts representing 14 industries. Publicity: Edward K. Moss, BR. 9-6055.	AM. MANAGEMENT ASSN. 330 WEST 42ND ST.	PALMER HOUSE CHICAGO, ILLINOIS
Monday Nov. 14 7:00 P.M.	FIFTH LECTURE: HOME FASHION FUTURES The fifth lecture in this course will be devoted to the subject "What is Contemporary Design?". The discussion will be by Richard Bach and Tammis Keefe. Contact: Josephine Brush, SA. 2-1839.	HOME FASHIONS LEAGUE 155 EAST 96TH STREET	MANOR HOUSE 383 MADISON AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Nov. 14- Nov. 17	ANNUAL CONVENTION AND SUPPLIES MARKET The 34th Annual Convention of the N.A.B.M. will be held at this time with 131 exhibitors participating in the market. Breakfast meetings of the various N.A.B.M. zones will replace the usual group meetings for the purpose of planning for the 1950 Sleep Show. There will also be an Industry Problems Panel in which six members will discuss major industry problems. The 1949 National Sleep Show Award will be made to an executive of the store selected. The annual banquet is scheduled for Wednesday, Nov. 16. Publicity: Marian Knapp, National Association of Bedding Manufacturers, Merchandise Mart Plaza, Chicago 54, Illinois.	NAT'L ASS'N BEDDING MANUFACTURERS	HOTEL STEVENS CHICAGO, ILLINOIS
Wednesday Nov. 16- Nov. 17	FAIR TRADE PARLEY "Fair Trade - Weapon Against Monopoly" is the theme of the 10th annual meeting of the American Fair Trade Council. The Wednesday sessions, devoted to the Trade Association Clinic, will be held from 10 to 12 A.M. and from 2 to 4 P.M. The Thursday morning meeting is for members only. It will be followed by a luncheon, open to all who are interested, at 12 noon. The afternoon session will feature a discussion panel on fair trade as it applies to the field of advertising. Contact: Mr. Shannon Mins, American Fair Trade Council, MU. 7-6498.	AM. FAIR TRADE COUNCIL	WALDORF ASTORIA
Nov. 16- Nov. 20	SOUTHWESTERN ANTIQUE SHOW, DALLAS, TEXAS. CONTACT: MRS. MARGARET TREMBLAY, 2706 FAIRMOUNT, DALLAS, TEXAS.		
Thursday Nov. 17 12:15 P.M.	MONTHLY LUNCHEON At the Home Furnishings luncheon meeting the title of the talk will be "The Home is Here to Stay - Does Yours Match Your Brow?" Speakers will be Agnes Rogers, author of "Women are Here to Stay" and editor of Book Department of Readers Digest; and Russell Lynes, an editor of Harper's Magazine and instigator of the "Highbrow-Lowbrow" controversy. Melva Chesrown is Chairman of the Home Furnishings Division. Members may bring guests. Contact: Fashion Group, CI. 7-3940.	THE FASHION GROUP	HOTEL BILTMORE
Tuesday Nov. 22	ARTICLE ON FABRIC The December issue of Charm Magazine, out on this date, will carry a double-page editorial feature dealing with Ben Rose, fabric designer, and a new drapery fabric called "Starlight", especially designed by Mr. Rose for the magazine. Publicity for Charm Magazine: Eloise Ray, MU. 3-8910; Publicity for Ben Rose: Franklin Fisher & Associates, MU. 2-1983.	CHARM MAGAZINE	122 EAST 42ND ST.
Nov. 24	THANKSGIVING DAY (Thursday).		
Thursday Dec. 1- Dec. 2	MEETING OF FINANCIAL EXECUTIVES Financial executives of manufacturers, wholesalers and retailers in all types of business will meet to consider the impact of domestic and world conditions on U.S. economy on these dates. Publicity: Edward K. Moss, BR. 9-6055.	AM. MANAGEMENT ASSN. 330 WEST 42ND ST.	STATLER HOTEL NEW YORK CITY
Dec. 5- Dec. 10	CURTAIN & DRAPERY MARKET WEEK, NEW YORK CITY. LINES WILL BE SHOWN IN INDIVIDUAL MANUFACTURERS' SHOWROOMS.		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>MUSEUM, GALLERY AND GARDEN NEWS</u>			
Thursday Oct. 27 Just opened	CHAGALL EXHIBIT Three famous canvases by Marc Chagall are among the 16 paintings by a variety of artists which have just been put on exhibition. In addition, 94 prints by Chagall are also on display. Hours: 12 to 7 P.M. weekdays; 1 to 7 P.M. Sundays. Publicity: Betty Chamberlain, CI. 5-8900.	MUSEUM OF MODERN ART	11 WEST 53RD STREET
Saturday Oct. 29 7:30 P.M.	PREVIEW OF CERAMIC EXHIBITION The Fourteenth National Ceramic Exhibition sponsored by the Syracuse Museum and The Onondaga Pottery Company, and the First Natl. Dinnerware Decoration Exhibition sponsored by the Museum and Commercial Decal, Inc., will go on view at this time. At 8:30 there will be a talk by Richard F. Bach, Consultant on Industrial Art of the Metropolitan Museum of Art. Announcement of Prize Awards will also be made at this time. The exhibition continues through Dec. 4. On Sunday, October 30, at 1 P.M. a luncheon will be given at the Museum and at 3 P.M. the Annual Ceramic Forum will be held with Mr. Richard F. Bach presiding. This forum is open to the public. Publicity: Mary Alice Smith, EL. 5-7300.	SYRACUSE MUSEUM OF FINE ARTS	SYRACUSE, NEW YORK
Sunday Oct. 30	FAMOUS DOLL HOUSE TO BE SHOWN Colleen Moore's fabulous doll house, which has been exhibited in 260 American cities since its first appearance in 1935 at Macy's in New York, has been given to the Museum as a permanent exhibit by Miss Moore. Craftsmen and artisans from all over the world have contributed their special talents to the doll house. Among its many art treasures are miniature tapestries and paintings, bas reliefs and sculptures. Publicity: Norb Hildebrand, Museum of Science and Industry, Chicago 37, Illinois.	MUSEUM OF SCIENCE AND INDUSTRY	57TH & LAKE MICHIGAN CHICAGO, ILLINOIS
Monday Oct. 31- Jan. 8	PRESS PREVIEW: SCULPTURE An exhibition of American Folk Sculpture will be shown to the press on this date and will be open to the public on Wednesday, November 2. This, the first comprehensive exhibition of American Folk Sculpture since its pioneer showing at the Newark Museum 18 years ago, includes about 150 objects ranging from ship figureheads to miniature carved toys, from weathervanes to garden sculpture, and also ornamental sculpture for houses, pottery figures and portraits. Hours: 10 A.M. to 5 P.M. weekdays; 1 to 5 P.M. Sundays. Publicity: John Gordon, NE. 8-5000.	BROOKLYN MUSEUM	EASTERN PARKWAY
Tuesday Nov. 1- Nov. 20	EXHIBIT OF POSTERS An exhibition of original posters produced in cooperation with the Natl. Foundation for Infantile Paralysis marks the first time an art museum has cooperated with a national health group to produce educational posters of high artistic value. Hours: 12 to 7 P.M. weekdays; 1 to 7 P.M. Sundays. Publicity: Betty Chamberlain, CI. 5-8900.	MUSEUM OF MODERN ART	11 EAST 53RD STREET
Wednesday Nov. 2 4:00 P.M. Cocktails	PRESS PARTY: CHINA PAINTING A press party to demonstrate the Della Robbia Miracle Liquid Glaze for ceramics, glassware, metal and wood will be held at the Associated American Artists Galleries with Albert DeQuerquis as guest of honor. Mr. DeQuerquis will present his "Three Brush Stroke" method at this party. By invitation only. Publicity: Nancy Lee Waring, MU. 8-2034.	SCULPTURE HOUSE 302 WEST 42ND ST.	ARTISTS GALLERIES 711 FIFTH AVENUE

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
<u>MUSEUM, GALLERY AND GARDEN NEWS (Cont'd)</u>			
Monday Nov. 7- Nov. 19	EXHIBIT OF PAINTINGS	ASSOC. AM. ARTISTS	711 FIFTH AVENUE
	An exhibition of paintings by famous personalities under the auspices of the Urban League will be open at this time. Hours: 10 A.M. to 6 P.M. daily except Sundays. Publicity: Estelle Mandel, PL. 5-0711.		
Wednesday Nov. 9- Nov. 12	AUTUMN EXHIBITION CHRYSANTHEMUMS, ORCHIDS	THE HORTICULTURAL SOCIETY OF NEW YORK	COLONNADES BALLROOM ESSEX HOUSE
	In cooperation with the American Orchid Society the forty-second annual autumn exhibition will be held on these dates. Hours: Nov. 9 - 12 to 10 P.M.; Nov. 10-11, 10 A.M. to 10 P.M.; Nov. 12, 10 A.M. to 4 P.M. Contact: Mrs. Elizabeth Peterson, PL. 7-0915.		
Tuesday Nov. 15 2:00 P.M.- 5:00 P.M.	PRESS PREVIEW	MUSEUM OF MODERN ART	11 WEST 53RD STREET
	The annual Christmas exhibit at the Museum this year will be called, "Christmas Design Show 1949" and will contain objects selected from the current exhibit at Detroit and never before shown in the Museum here. Unlike previous years there will be no price limit on these items which have a much wider range than before and include such things as toys, sewing machines and typewriters. Open to the public on November 16. Hours: 12 to 7 P.M. weekdays; 1 to 7 P.M. Sundays. Publicity: Betty Chamberlain, CI. 5-8900.		

TELEVISION NEWS

Thursday Oct. 27 11:00 A.M.- 12:00 M.	TELEVISION PROGRAM: YOUR TELEVISION SHOPPER	WABD CHANNEL 5	DUMONT TELEVISION 515 MADISON AVENUE
	Mr. George Jenkins, designer of stage sets and backgrounds for Lillian Hellman's new play "Montserrat" which will open on Saturday, October 29, will discuss with Kathi Norris his experience in stage designing. Publicity: Babs Doniger, MU. 7-0096.		
Friday Oct. 28 11:00 A.M.- 12:00 M.	TELEVISION PROGRAM: YOUR TELEVISION SHOPPER	WABD CHANNEL 5	DUMONT TELEVISION 515 MADISON AVENUE
	Frederick H. Rahr, President of the Rahr Color Clinic, and Beatrice West, Director and Color Coordinator, will appear on Kathi Norris' program. Mr. Rahr will discuss decorating color trends and describe the success the Clinic has had in predicting them two years in advance. On this same program there will be a discussion of wine, its care and its use in cooking and as an adjunct to pleasant entertaining. Publicity: Babs Doniger, MU. 7-0096.		

EDITORIAL REQUIREMENTS

For The Daily Compass, 164 Duane Street, New York 13, N.Y.
The Women's Page of this publication will appreciate receiving releases or other material on home furnishings or fashions of interest to women. An unusual product will be given prior consideration. Photographs suitable for sharp black and white reproduction should accompany the release. Please give prices and retail outlets where possible. Address, Ruth Gostin, Editor Woman's Page, at above address.

Home Furnishings Calendar

Room 519, 9 East 46th Street, New York 17, N. Y. PLaza 9-2917

Emma Aubert Cole, Managing Editor
Arlene Hannes, Associate Editor
Zelda K. Schiller, Circulation Manager
Hilda Kassell, Promotion Director

HOME FURNISHINGS CALENDAR is published every Thursday.

There is no charge for any listing. Subscription rates: One year, \$30;
six months, \$18; three months, \$10; single copy, \$1.